



## ADVERTISING CONTRACT

NasKart Race Car & Billboard       Billboard Only @ \_\_\_\_\_ size

Annual Contract Amount: \$ \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Date of Signing: \_\_\_\_\_

Payment Method:  AMEX     VISA     MasterCard     Discover     Corporate Check

Name On Card: \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
(please print clearly)

Signature: \_\_\_\_\_

Select your car number: 1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_ 3rd choice \_\_\_\_\_

Start Date: \_\_\_\_\_ 200\_\_      Until: \_\_\_\_\_ 200\_\_

### GUIDELINES FOR ARTWORK

Acceptable File Formats:    .eps files    .ai files    .tiff files

Please provide us with a high resolution logo for the car and camera-ready digital artwork for the billboard. We will provide you with a color proof before displaying your billboard. To ensure your layout will look exactly as it was designed, send files as a vector file. Or make sure the text is converted to outlines. If you can not change to outlines, we have many fonts available. We can match letter styles if needed. Please list fonts if possible. If you can not provide artwork on file, please provide black and white camera-ready art work.

Do **Not** Send:    .jpeg files    .gif files    .pdf files

These are low resolution files. They are designed with a low compression format. These files will diminish the quality of the image printed. The final image may appear blurry when enlarged.

All files should be saved either at actual size at a minimum resolution of 72 dpi, or at a smaller size, at a higher resolution, 300 being the optimal resolution.

For more information contact Troy Adami at: 941.925.7665 ext. 100 or email: troy@LivingstonsAmusements.com  
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